

Rancher's Workshop is largest ever

"Pasture to Plate" was Adrian's idea

By SHARON DEETS

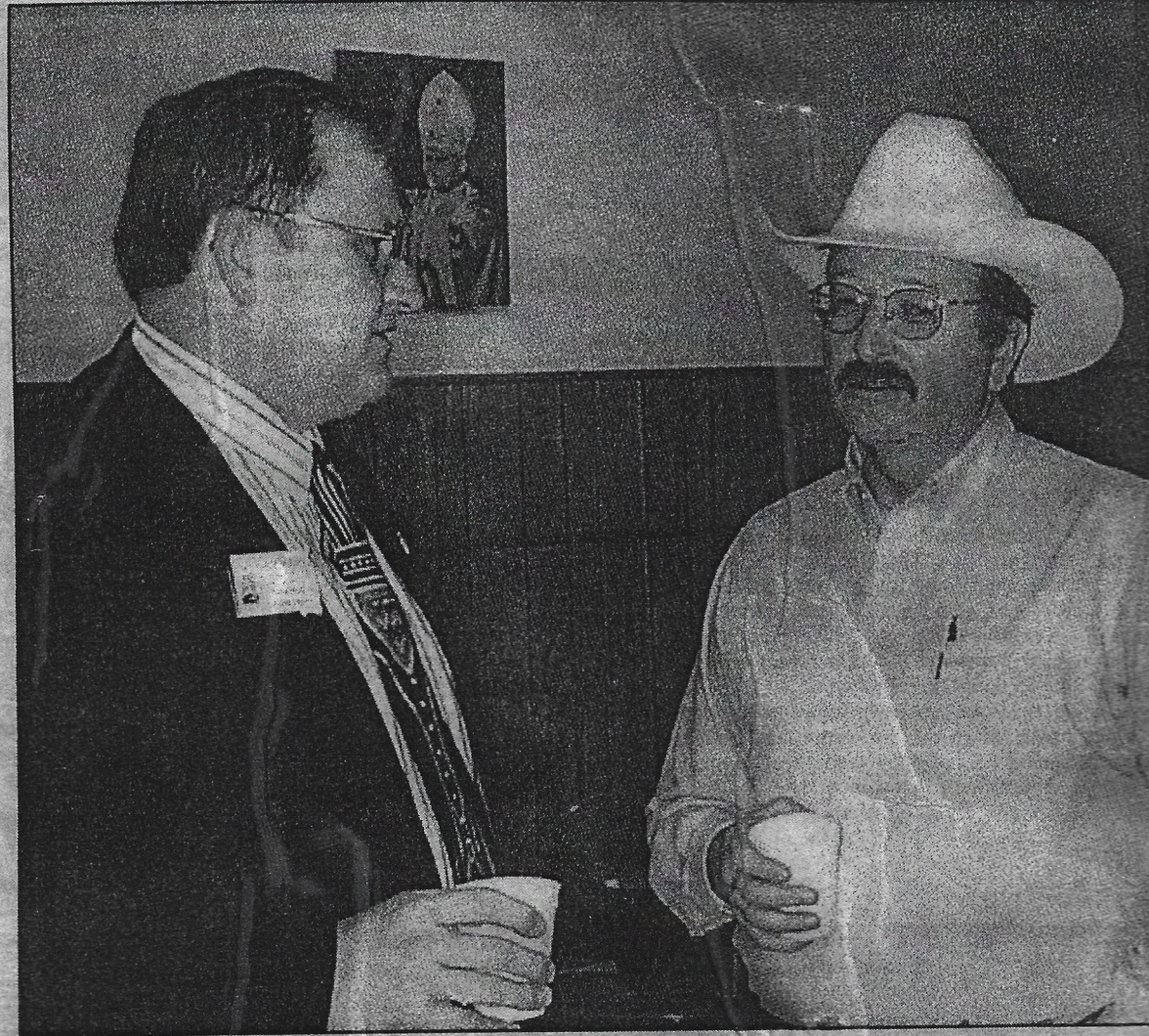
Associate Editor

MISSION - The "Pasture to Plate" Ranchers Workshop last week attracted one of the largest crowds in its 21-year history. The workshop, along with a home-based business craft and trade show, at St. Thomas Hall Tuesday, Jan. 11, brought in nearly 160 attendees.

"We always shoot for 100," said David George, NRCS District Conservationist and a workshop coordinator the past five years. "I don't know if it was the weather, the topics, the location or the advertising, but it was probably the largest crowd we've had. Producers were there who have ranched in Todd County all their life but it was their first time" to attend, he added.

The workshop was dedicated to the memory of Jeff Adrian, Todd and Mellette County Extension Agent, who lost his life in a farm accident last fall. Adrian was a strong supporter of the Ranchers Workshop and had been involved in the initial planning of this year's workshop. The "Pasture to Plate" theme was Adrian's idea.

Quality speakers, all well-known names within regional ranchers' circles, were the biggest draw to the workshop. Speakers included Jim Thompson, host of the radio talk show, "Today in South Dakota with Jim Thompson," who addressed "Ranch Marketing and Advertising," and Connee Quinn, Chadron, NE, a popular speaker in past workshops who discussed "Profit Points" with this year's crowd. SDSU Extension



Ranchers Workshop emcee Fred Cholick, Dean of Agricultural and Biological Sciences at SDSU, chats with workshop presenter Jim Thompson, host of "Today in South Dakota with Jim Thompson." (Valerie Mitchell photo)

Range Specialist Jim Johnson's presentation on "Nature's Barriers to Prairie Dogs" drew a lot of comment from attending ranchers.

Veterinarian C.A. Owens, Animal Clinic, Ltd., Winner; Lynn Iverson, BQA coordinator, Pierre, and Carter Johnson,

Sturgis, territory manager, Ft. Dodge Animal Health, and a major sponsor of this year's workshop, addressed Beef Quality Assurance. Ranchers crowded around a calf carcass while Owens and Dr. Jerry Woodruff dissected proper and improper injections to demon-

strate how to avoid injection blemishes. They also showed how to properly implant and what can happen when done poorly. Giving an antiseptic shot nowadays should be in the shoulder.

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